



Tripoli Shrine Center 3000 W. Wisconsin Ave. Milwaukee, WI 53208

February 20, 2019

Dear Business Owner/Representative,

It's already our third year for the **Feztival of Trees** and the Nobles and Ladies of Tripoli Shrine can hardly believe it! We are so excited to be making plans for another year of beautiful trees, visits with Santa, amazing music light shows and delicious meals and treats. Each year we have added new ideas, new music, new food, and new decorations. We've seen the Tripoli Shrine transform into "Candyland" and "The Gingerbread Forest". And this year will be ENTIRELY DIFFERENT again with the theme of "Winter Wonderland"! Our "Winter Wonderland" Chair has promised a truly elegant experience for this year, but we won't forget to have some extra, NEW, fun activities for the kiddos. We believe we have started a tradition for many Milwaukeeans during the week of Thanksgiving and we hope you will consider becoming a part of this positive community event.

The 2019 Feztival of Trees will be November 23rd - 30th (excluding Thanksgiving Day). With the chosen theme of "Winter Wonderland" there will be glittering wintry decorations throughout the Shrine Center along with food and beverages for your enjoyment, photos with Santa, Music Light Shows that are truly amazing, and of course, the forest of decorated Christmas trees that will be raffled and awarded to those who purchase raffle tickets.

The purpose of this event is to raise money for the Tripoli Shrine Center to support its efforts in helping kids. We want to raise awareness of who Shriners are and what we do. It is also our intention to bring our community together for a fun filled family-oriented holiday experience. We want to showcase our beautiful historical building and our Near Westside neighbors. Tripoli Shrine has been a part of the Concordia neighborhood for over ninety years and it is truly one of Milwaukee's hidden treasures.

To become a Tree Sponsor, organizations are being asked to donate a fully decorated pre-lit Christmas tree. Last year we had 55 sponsored trees displayed in our ballroom for viewing. Patrons purchased raffle tickets and placed their tickets in the ticket vessel next to the trees of their choice and winners were selected on the last day of the Feztival. Tree winners then brought home their beautiful trees with all their splendor and gifts on Sunday. We are looking to surpass 55 trees this year and expand the displayed trees throughout the Shrine Center. Decorated Trees may be any family-oriented theme and/or can promote your organization or business. We will again this year accept a limited number of 4-foot trees which are preferred by those who may not have room for a full-size tree. Whether you use the creation and decorating of your tree as a team

building exercise or a holiday project for you and your employees; your support of our **Feztival of Trees** will help us maintain our beautiful Tripoli Shrine and support our mission of helping kids.

Should a tree creation not be a possibility for you this year, in order to improve and increase participation in our **Feztival**, we are also providing an opportunity for businesses and organizations to be ***A Corporate Sponsor*** in any of the following areas:

- Beer and Wine Bar Sponsor
- Food Court Sponsor
- Advertising Sponsor
- Event Booklet Sponsor
- Lottery Tree Sponsor
- Pictures with Santa Sponsor
- Security Sponsor

Corporate Sponsors of these areas will be recognized with signage as the *Corporate Sponsor* of that category at the Feztival as well as in the Event Booklet which will be distributed to every Feztival guest.

To those of you who have been Sponsors, THANK YOU. We hope you are getting excited about planning your tree. To those who are just finding out about our FEZTIVAL, *jump on board!* You won't find a better experience anywhere.

Please consider helping the mission of the Tripoli Shriners and become a **"Feztival of Trees" Tree Sponsor** or a *Corporate Sponsor* and help generate a positive impact in our community. Your support will help us make the **"Feztival of Trees"** a new Milwaukee Holiday Tradition. Please take a moment to visit our website www.tripolishrinefeztival.com to see what it's all about!

A Tree Sponsor Application and the Rules and Guidelines, as well as, a Corporate Sponsor Application are included with this letter for your convenience and are also available to download on our website. **All applications are due to a Committee Member or the Tripoli Shrine Office by October 28th, 2019.**

Should you have any questions or are interested in becoming a *Corporate* and/or *Tree Sponsor*, please feel free to contact any of our **FEZTIVAL** CO-CHAIRMEN

Bob Capen

Alan Soriano

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OR

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Thank you for your thoughtful consideration.

Sincerely,

The **"Feztival of Trees"** Committee