



*Tripoli Shrine Center 3000 W. Wisconsin Ave. Milwaukee, WI 53208*

July 15, 2019

Dear Business Owner/Organization Leader:

It's already our third year for the **Fesztival of Trees** and the Nobles and Ladies of Tripoli Shrine can hardly believe it! We are so excited to be making plans for another year of beautiful trees, visits with Santa, amazing music light shows and delicious meals and treats. Each year we have added new ideas, new music, new food, and new decorations. We've seen the Tripoli Shrine transform into "Candyland" and "The Gingerbread Forest". This year the theme of "Winter Wonderland" will offer another new experience. Our "Winter Wonderland" Decorations Chair has promised something truly elegant, but we won't forget to have some new and fun activities for the kiddos. We believe we have started a tradition for many Milwaukeeans during the week of Thanksgiving and we hope you will consider becoming a part of this positive community event.

This year we offer an opportunity for businesses to contribute to our Fesztival with a leveled Corporate Sponsorship. The table on the following page shows the different levels as well as the "perks" of being a Corporate Sponsor.

The purpose of this event is to raise money for the Tripoli Shrine Center to support its efforts in helping kids. We want to raise awareness of who Shriners are and what we do. It is also our intention to bring our community together for a fun filled family-oriented holiday experience. We want to showcase our beautiful historical building and our Near Westside neighbors. Tripoli Shrine has been a part of the Concordia neighborhood for over ninety years and it is truly one of Milwaukee's hidden treasures.

**The 2019 Fesztival of Trees will be November 23<sup>rd</sup> - 30<sup>th</sup>** (excluding Thanksgiving Day). With the chosen theme of "Winter Wonderland" there will be glittering wintry decorations throughout the Shrine Center along with food and beverages for your enjoyment, photos with Santa, Music Light Shows that are truly amazing, and of course, the forest of decorated Christmas trees that will be raffled and awarded to those who purchase raffle tickets.

We hope that you will consider helping the mission of the Tripoli Shriners and become a Corporate Sponsor. Your support will help us make the "Fesztival of Trees" a new Milwaukee Holiday Tradition. Please take a moment to visit our website [www.tripolishrinefeztival.com](http://www.tripolishrinefeztival.com) to see what it's all about!

FEZTIVAL OF TREES LEVELS OF SPONSORSHIP 2019

Included in Sponsorship Pkg	BRONZE - \$7500	SILVER - \$1500	GOLD - \$2500	PLATINUM - \$5000
Feztival Admission Tickets	8	10	25	50
Circus/Lunch Pkg.	0	4	4	4
Circus Only Tickets	4	0	0	0
New Years' Eve Tickets	2	4	6	8
Exclusive VIP Room - FOT				
Sponsor Night Happy Hour	0	0	0	YES
Tattler Ad (December)	Business Card	1/4 Page	1/2 Page	Full Page
Outside Marquee Ad	1 Week (FOT Week)	2 Weeks	1 Month	2 Months
Website Ad (From Time of Sign up to Nov. 30 <sup>th</sup> )	Yes	Yes	Yes	Yes
Feztival Brochure Ad	Yes	Yes	Yes	Yes
Sponsor Board Week of FOT	Yes	Yes	Yes	Yes
Tailgate Party at Tripoli for 2020 Brewers Game Including Tickets for a Game	0	0	8	12

Should you be willing to become a sponsor or have any questions, please contact Bob Capen, Feztival Chairman.

Sincerely,

Bob Capen

414-235-1279 or email: [fot@tripolishrinecenter.com](mailto:fot@tripolishrinecenter.com)